

PRIVACY POLICY

This is the web site of Hair Box. Please also read our [Terms of Use](#). This policy describes how Hair Box ("HB" or the "Company") collects, uses, and shares your personal information.

1. **We Respect Your Privacy**

Making purchases, referring customers and posting business information at this Site or any other web site, requires trust on your part. We value your trust and pledge to our customers that we will work to protect the security and privacy of any "personal information" you provide to us and that your personal information will only be used as set forth in our [Terms of Use](#), [Terms of Sale](#) and this Privacy Policy. "Personal information" includes your name, address, phone number, e-mail address, and credit card or checking account information, in addition to any other personal information that can be linked to you, personally.

We believe that you have a right to know, before shopping at this Site at any other time, exactly what information we might collect from you, why we collect it and how we use it. We do not and will not sell or rent your personal information to anyone. You have the right to control your personal information as you see fit. If you have an account at this Site and you want to change, modify or delete any of your personal information, you can do so anytime by going to My Account. Log in with your e-mail address and password, then click the appropriate category listing to edit or delete whatever personal information you wish. While your information may be deleted from "My Account" or similar, it may remain on our Global server for archival or historical purposes. For your protection, we don't retain financial information and don't maintain credit card or checking account information beyond the needs of your particular shopping transaction, so there is no information of that sort in your account for you to change.

This Site may provide links to certain third party websites. This Privacy Policy applies only to activities conducted and personal information collected on this Site and does not cover information that you submit on other websites, even if we communicate with you on those sites. For example, if you post something on social media such as Facebook, Twitter, or YouTube, that information is governed by the privacy policies on those websites, and is not governed by this policy. Other websites may have their own policies regarding privacy and security. Subject to our policy on cookies as stated in this Privacy Policy, we will obtain your consent before allowing the download of any software from this Site, and this Site will not automatically download any software to your computer system. Once you consent to the initial download of any software, you may receive automatic updates or patches pertaining to such software. You understand and agree that any material, including but not limited to, downloaded software, required or automated updates, modifications, reinstallations or software otherwise obtained through the use of this Site is done at your own discretion and risk, and that you will be solely responsible for any damages to your computer system or loss of data that may result from any such material.

For each visitor to this Site, the Site server automatically recognizes the consumer's domain name, if any, and collects the date and time of visit, the client IP address, and referring site. We collect the information above, as well as e-mail addresses visitors to this Site choose to give us, the e-mail addresses of those who communicate with us via e-mail, and information volunteered by the consumer, such as survey information and/or site registrations, and purchase history. In addition, we receive and may store any information you enter on this Site or give to this Site in any other way. It may also include any other personal or preference information you provide to us. It may also include information you submit about other people, for example, the name and address of a gift recipient.

2. **How We Use Your Personal Information**

HB primarily uses the personal information that it collects to provide you with products, information, and services. We may use your information to track your purchase history and to contact you for account and promotional purposes. We may also use your personal information for other legitimate business purposes, including to detect and prevent fraud, to collect amounts owing to us and to maintain business records.

3. **How We Share Your Personal Information**

HB may share your personal information in the following circumstances:

Service Providers: We may share your personal information with companies that perform services for us (including affiliates acting in this capacity), such as fulfilling orders, delivering packages, sending postal mail and e-mails, analyzing customer data, providing marketing assistance, processing credit card payments, investigating fraudulent activity, conducting customer surveys, and providing customer service. Some of our service providers are located outside of Canada, including in the United States. While outside of Canada, personal information will be subject to applicable foreign laws, which may permit law enforcement, government or national security authorities to have access to your personal information in certain circumstances.

Social Networks, Widgets, and Plug-ins: If you use any features made available to you on our website by a third party it may result in information being collected or shared between us and the third party. For example, if you use Facebook's "Like" feature, Facebook may register the fact that you "liked" a product and may post that information on Facebook.Reviews: HB allows you to participate in Ratings & Reviews, and to receive product recommendations. Some of the information you provide in association with the Ratings & Reviews can be seen by everyone on your Profile (such as, your name and reviews, if any), and some information can only be seen by you on your Profile.

Other Instances: HB may share your personal information in order to protect the legal rights of our company, our employees, our agents, and our affiliates, to protect the safety and security of our visitors, to detect and protect against fraud, or to comply with law or legal process.

Business Transition: HB may share your personal information with another company that buys some, or all, of the assets or stock of HB, and that company may use and disclose personal information for purposes similar to what is described in this policy. HB may also share personal information with prospective purchasers to evaluate the proposed transaction. HB may share de-identified information (i.e., information that is not directly connected to your name) in the following circumstances in addition to those identified above: Aggregate information. We may share de-identified aggregate information about our customers with advertisers and marketing partners. Behavioural-based advertising. A third party may use technology (e.g., a cookie) to collect information about your use of our website and other websites so that they can provide advertising about products and services tailored to your interest. That advertising may appear either on our website, or on other websites

4. **How We Protect Your Information**

The file containing your personal information is maintained on our servers or those of our service providers and is accessible by our authorized employees, agents and mandatories who require access in order to perform their job functions. We realize that our customers trust us to protect their personal information. We take that task seriously and maintain reasonable and appropriate physical, electronic and procedural safeguards to help protect your personal information. While we attempt to protect the information in our possession, no security system is perfect and we cannot promise that information about you will remain secure in all circumstances.

5. **Your Choices**

You have the following choices with how your information is used: Updating or Correcting the Personal Information Relating to Your Account: You can update or correct your name, e-mail address and other preferences by logging into your account and clicking on the "My Account" page.

Receiving newsletters and promotional e-mails: You are automatically agreeing to be sent promotional e-mails when you supply your e-mail on The Site. At any time, you can click on the "unsubscribe" link at the bottom of any promotional e-mail that you receive to be removed from our promotional e-mails.

Remove content from user review: You can remove content that you posted on a HB public space, such as Reviews, by e-mailing details to hello@hairbox.ca. Note that we will endeavour to honour your request to remove information, however, our removal of your information does not completely erase that information from the Internet. For example, historical copies, or “caches,” may remain.

You may also withdraw your consent to our collection, use and disclosure of personal information at any time, subject to contractual and legal restrictions and reasonable notice. However, if you withdraw your consent to certain uses or disclosures of your personal information, we may no longer be able to provide certain of our products or services.

6. Communicating With Us

If you have any questions about our privacy or security practices, or if you would like to request access to or correction of your personal information, you can contact Hair Box at hello@hairbox.ca. Your right to access or correct your personal information is subject to applicable legal restrictions. We may take reasonable steps to verify your identity before granting access or making corrections. If we need, or are required, to contact you concerning any event that involves your personal information we may do so by e-mail.

7. Changes To This Policy

We may revise this policy from time to time. You should review our privacy policy periodically so that you keep up-to-date on our most current practices. We will note the effective date of the latest version at the top of each policy.

- "Cookies" are small bits of information that are placed on the hard drive of your computer. Cookies remember information about your activities on the site to make your visits to our website more enjoyable and valuable to you by providing a customized experience and recognizing your preferences when you visit our website. If you've chosen to disable cookies on your browser, some of the functionality of our website may be lost. Certain of our web page, particularly those that require a login and password, require that cookies be enabled in your browser and cannot be used when you have disabled cookies in your browser.
- Flash cookies are data files similar to cookies, except that they can store more complex data. Flash cookies are used to remember settings, preferences, and usage, particularly for video, interactive gaming, and other similar services.
- Web beacons are small graphic images on a Web page or in an e-mail that can be used for such things as recording the pages and advertisements clicked on by users, or tracking the performance of e-mail marketing campaigns.
- Web server logs are records of activity created by the computer that delivers the webpages you request to your browser. For example, a web server log may record the search term you entered or the link you clicked to bring you the webpage. The Web server log also may record information about your browser, such as your IP address and the cookies set on your browser by the server.
- Geo-location technology refers to technologies that permit us to determine your location. We may ask you to manually provide location information on our website, or to enable your mobile device to send us precise location information. We may also automatically collect general location information from your web browser.

8. Information from Other Sources:

We may receive information about you from other sources. This may help improve the personalization of our service to you by providing better product recommendations or special offers that we think will interest you. Certain stylist and salon information will be publicly displayed.

When contacting consumers for informational, marketing and for commercial purposes, HB, like many organizations, may utilize third party service providers for some routine services such as promotional mailings. In such cases, HB provides only the information necessary to ensure the service is delivered and requires that the service provider sign a non-disclosure agreement agreeing to keep the customer's information confidential and secure and limiting its use to the purpose for which it was disclosed. After the service provider has completed the service, the service provider must either destroy the information or return it to HB.

Additionally, we do use cookies, which are small text files that are stored on your computer to gather and keep track of information and help us review traffic patterns and improve the site, and to facilitate your online shopping and purchasing experience. Although many browsers are set to accept cookies, you can set your browser to reject cookies, but this may prevent you from using some of the features of the site. Many of the best features of our website require the use of cookies. Some of these features include: Storage of items in your cart for purchase at a later date, storing of recently viewed items for purchase at a later date and providing a more personalized shopping experience based on your past shopping and web browsing behaviour.

If you do not want to receive e-mail from us in the future, please let us know by emailing us at hello@hairbox.ca. Requests to remove your e-mail address for our lists may take up to ten days to fulfill from the date we receive your request. If you supply us with your postal address on-line, you may receive periodic mailings from us with information on new products and services or upcoming events. If you do not wish to receive such mailings, please let us know by calling us at the above phone number or by writing to us at the above address. Requests to remove your postal address from our mailing lists may take up to eight weeks to fulfill. If you receive postal mail from us during this eight-week period, please disregard the mail.

Aside from the purposes described above, we will never share your personal information with any other third parties unless you expressly authorize such disclosure or we have your express permission or under special circumstances, such as when we believe in good faith that the disclosure is required to prevent harm or injury, or a perceived physical threat to any individual (such as product recalls, fraud, claims or other liability) or is required by law, or to comply with valid legal processes (subpoenas, warrants, or in response to a request from local, state or federal law enforcement officials) as required by law. We may share aggregated demographic and statistical information with our partners. This is not linked to any personal information that can identify any individual person.

If we merge with another business entity or substantially all of its assets related to the products or services that you receive from us are acquired by another business entity, it is likely that customer information will be one of the assets transferred to the other business entity. In the event of such a merger or acquisition, we reserve the right to disclose your personal information to the other business entity pursuant to the terms of this Privacy Policy.

We do not knowingly collect, maintain or use personally identifiable information submitted to the site by children under 13 years of age. If we become aware that a child under 13 years of age has submitted personally identifiable information to the site, we will not use that information and will immediately delete the information from its records.

If you have any questions or concerns about this Privacy Policy, please contact us hello@hairbox.ca.